

■ KULTURPROJEKTE BERLIN

A quick look at the turf

Why are we rolling out artificial turf at the Brandenburg Gate and on Straße des 17. Juni?

By laying artificial turf and creating the ensuing “park effect”, we’re able to expand the ways in which we can make use of the space. Instead of having a fan mile that’s only open on key match days, we’ve transformed the entire area into a park that can fulfil multiple uses on non-match days as well. This approach increases the quality of the site as well as the amount of time visitors can spend in the area. It lends the 2024 Fan Zone Berlin a highly unique atmosphere and makes it the perfect meeting space for Berliners and guests on public-viewing days *and* on non-match days. Of course, we considered using natural grass in the area, but for reasons of ecological sustainability, we ultimately decided in favour of using artificial turf: first of all, because it doesn’t require any kind of watering, and second of all, because even after extreme use during the tournament, we will likely still be able to pass the turf on to other sites in Berlin, where it can continue to be used on a large scale.

What will happen to the turf after the UEFA EURO 2024?

After the EURO 2024 Festival, the roughly 24,000 m² artificial turf we’ve rolled out at the Brandenburg Gate and on Straße des 17. Juni will – at least in large part – be passed on to football pitches and sports facilities in Berlin, where it will continue to be used. As soon as the tournament is over, the turf will be cleaned, cut to size and distributed to its new home.



Characteristics of the turf:

- CO₂-reduced and climate-neutral artificial turf (50 mm pile height); consists to a sizeable degree of organically based raw materials and recycled materials drawn from the plastics industry
- Can be reused elsewhere thanks to professional installation and post-use removal
- Filled with single-grain sand (natural materials); uses no rubber granulate, thus avoids the release of microplastics into the environment
- Fosters easy accessibility thanks to the professional substructure and use of recycling components from old artificial turfs in the underlayer: this guarantees accessibility for wheelchairs and strollers, among others
- No watering necessary
- B1-certified flame retardant
- Low-maintenance in spite of intense use (anti-static & anti-microbial)
- Tightly woven turf and support thread ensure a natural look and a pleasant surface to walk on